



NEW ZEALAND
DENTAL ASSOCIATION

WORLD ORAL HEALTH DAY 2010

GUIDELINES FOR FUNDING



Every year, World Oral Health Day is celebrated on 12 September by the FDI World Dental Federation and national associations around the world. The aim of this day is to increase awareness for oral health, as well as the impact of oral diseases on general health, well-being and national economies. The New Zealand Dental Association (NZDA) is pleased to join the FDI World Dental Federation and other national associations to celebrate this day.

Worldwide, dental caries is the most common chronic disease, particularly affecting children and disadvantaged populations. In New Zealand, the latest available data shows that nearly half of 5-year-old children have experienced one or more cavities. World Oral Health Day is the perfect opportunity to raise student awareness and take part in activities to promote oral health.

Schools and Early Childhood Education services are invited to apply for funding to organise a wide range of events and activities to raise awareness about oral health. These events and activities need to take place during the week of **6 – 12 September, 2010**. A maximum of \$1,000 will be granted to individual schools and a maximum of \$300 for ECE services. The amount funded will depend on the number of students and the quality of the proposed initiative.

ELIGIBILITY CRITERIA

Applicants must meet the following eligibility criteria to apply for funding:

- schools and ECE services must be a legally registered New Zealand entity
- the messages promoted at the events must align with the NZDA and the Ministry of Health's recommendations (refer to www.healthysmiles.org.nz and www.moh.govt.nz/oralhealth)
- the events and activities must take place during the week of 6 – 12 September, 2010.

FUNDING CRITERIA

Funding is limited, hence not all applications will be funded. Applications will be assessed against the following criteria:

- events and activities that generate participation from the whole school community i.e. students, staff and parents
- innovative ways that increase awareness about the importance of oral health
- projects that focus on promoting positive choices to maintain good oral health
- costs should fairly reflect and demonstrate value for money, with respect to participation and awareness raising
- preference will be given to schools and centres with high Maori and Pacific population, and low decile schools

KEY DATES

Applications closing date - Monday August 16, 2010

Notification of funding decision - Monday August 23, 2010

World Oral Health Day events - September 6 – 12, 2010

HOW TO ENTER

Applicants should complete the World Oral Health Day Fund Application Form and send to:

Deepa Krishnan, NZDA-Colgate Oral Health Educator
New Zealand Dental Association
PO Box 28084, Remuera, Auckland 1541

Any queries should be addressed to Deepa Krishnan on:

Telephone: 09 579 8001 Email: deepa@nzda.org.nz

FOLLOW-UP REQUIREMENTS

Successful applicants will be expected to:

- complete the project in its entirety as stated in the plan
- keep accurate record of the expenses
- invoice the NZDA for the amount granted along with the quotes and/or record of expenses
- send us photos of the event
- upon completion submit a report to the NZDA by 24 September including
 - actual number of participants directly involved
 - your achievement and success of the event
 - statements and feedback from participants
 - photos of the event

WAYS TO PROMOTE ORAL HEALTH

Here are some suggestions for schools and early childhood centres:

- Organise classroom science experiments involving teeth (sugar and acid effects on teeth, acid test, plaque attack, protective effects of fluoride on teeth)
- Hold classroom competitions and ask students to make tooth models, oral health posters and banners promoting key messages

- Ask students to recite a poem or talk about various oral health topics (dental caries, erosion, fluoride, acid attack, dental plaque, sports drinks)
- Conduct a school wide survey about oral health behavior amongst students, teachers and parents (type of snacks and drinks consumed, oral hygiene habits, dental visits, mouthguard use) and come up with a collective idea to change some of the harmful behaviours
- Learn about tooth structure, lifetime of teeth (baby and adult teeth), choosing right products (soft vs hard bristles, size of tooth brush) and what to look for in a toothpaste
- Organise performances of plays and songs that promote oral health habits such as brushing, flossing and dental visits
- Ask students to collect and make posters of dental diseases and discuss each one of them in classrooms (gingivitis, periodontitis, tooth decay, calculus, plaque, dental erosion)
- Borrow different types of dental x-rays from your local dental clinic and discuss the structures you see
- Collect different types of home care products and discuss the functions of each product (tooth brush, dental floss, mouth rinse)
- Organise a food show involving healthy diet (low-sugar foods and drinks)
- Organise a day during 6-12 September to exhibit your activities and experiments and share it with your parents and other classes within your school
- Invite a dentist, dental therapist or hygienist to visit your school to explain and demonstrate the best ways to maintain teeth and gums

SURF THE INTERNET

Here are some websites you may find useful for your preparation.

- www.healthysmiles.org.nz
- www.moh.govt.nz/oralhealth
- www.ada.org
- www.bdasmile.org
- www.colgatebsbf.com
- www.mndental.org
- www.sportsdentistry.com
- <http://www.teachingheart.net/teeth.html>
- <http://www.calgaryhealthregion.ca/programs/dental/teacher.html>